



GOVERNMENT OF ROMANIA



PUBLIC MINISTRY OF ROMANIA



WORLD CUSTOMS ORGANIZATION (WCO)



INTERNATIONAL CRIMINAL POLICE ORGANIZATION (INTERPOL)



WORLD INTELLECTUAL PROPERTY ORGANIZATION

THE EASTERN EUROPE AND CENTRAL ASIA REGIONAL CONGRESS ON COMBATING COUNTERFEITING AND PIRACY

**“MAKING A DIFFERENCE THROUGH MORE EFFECTIVE
COOPERATION”**

Hosted and sponsored by the Government of Romania in cooperation with
the Steering Group of the Global Congress on Combating
Counterfeiting and Piracy

Bucharest, July 11 and 12, 2006

GBLAAC
Global Business Leaders
Alliance Against Counterfeiting



An ICC initiative
BASCAP
Business Action to Stop
Counterfeiting and Piracy


ISMA
INTERNATIONAL SECURITY MANAGEMENT ASSOCIATION
The Worldwide Organization of Chief Security Officers

**THE EASTERN EUROPE AND CENTRAL ASIA
REGIONAL CONGRESS ON COMBATING
COUNTERFEITING AND PIRACY**

Bucharest, Romania

JULY, 11-12, 2006

**JW MARRIOTT – BUCHAREST GRAND HOTEL
Grand Ball Room**

Time	Program
Tuesday 11 July 2006	
07.00 – 09.00	Registration
09.00 – 09.10	Welcome – Congress Chair H.E. Mr. Doru Costea, Ambassador, Permanent Representative of Romania to the UN - Geneva
09.10 – 09.30	Keynote Address: Opening Remarks <ul style="list-style-type: none"> ➢ President of Romania H.E. Mr. Traian Basescu ➢ Prime Minister of Romania H.E. Mr. Călin Anton Popescu Tăriceanu
09.30 – 10.30	Opening Ceremony <i>There will be a limited number of speakers but all the following will appear on stage and be introduced. Other than the host Government of Romania, speakers will keep their remarks to 5 minutes. The Chair will introduce other dignitaries in the audience.</i> <ul style="list-style-type: none"> ➢ Deputy Director General, World Intellectual Property Organization – Ambassador Rita Hayes ➢ Minister of Justice, Romania – Mrs. Monica Macovei ➢ General Prosecutor, Romania – Mr. Ilie Botoș ➢ Secretary General, World Customs Organization – Mr. Michel Danet ➢ Executive Director of Police Services, Interpol – Mr. Jean-Michel Louboutin ➢ Private Sector Executive - Global Business Leaders Alliance Against Counterfeiting (GBLAAC) and International Trademark Association (INTA) – Mr. Richard Heath, Unilever
10.30 – 11.00	Coffee Break During the Coffee Break, the above noted dignitaries will brief the news media on the counterfeit/piracy issue and expectations for the Regional Congress
11.00 – 12.30	Theme 1A: Political Leadership – The Essential Ingredient <i>Political leadership on the counterfeit/piracy issue was identified as the most important recommendation in both Global and all Regional</i>

	<p><i>Congresses. Speakers will discuss how the counterfeiting and piracy issue is being addressed in their respective countries and the region.</i></p> <ul style="list-style-type: none"> ➤ Ministry of Interior, Russian Federation – Lt.G-ral Mesheryakov Sergey, Head of the Economic Security Department ➤ Public Ministry, Romania – Mrs. Georgeta Gabriela Ghiță, Deputy General Prosecutor ➤ Private Sector Executive – Ms. Beate Lalk-Menzel, Daimler Chrysler and GBLAAC and Ms. Magdalena Popescu, BSA Romania
12.30 – 14.00	Lunch – The Government of Romania
14.00 – 15.30	<p>Theme 1B: Generating Momentum for Positive Change Speakers will address how political leadership has resulted in governments establishing anti-counterfeiting as a legislative priority, promoted cooperation and coordination among enforcement agencies and with the private sector and raised awareness of the problem generally.</p> <ul style="list-style-type: none"> ➤ Minister of Justice, Turkey – Mr. Cemil Cicek ➤ Deputy Minister of Culture, Bulgaria – Ms. Ina Kileva ➤ Private Sector Executive Romania – Mr. Viorel Roș, President of the Romanian IP law Association and Mr. Stefan Krawczyk, Director Eastern and Central Europe, UPFR-IFPI Romania
15.30 – 16.00	Coffee Break
16.00 – 17.30	<p>Theme 1B – (cont.)</p> <ul style="list-style-type: none"> ➤ Ministry of Justice, Kazakhstan – Mr. Aikenov Marat Orshanovich, Chairman of the IP Council ➤ Spain – Special Public Prosecution Office for the Repression of Economic Crimes related with Corruption – Mr. David Martinez Madero, Prosecutor ➤ United Kingdom – Intellectual Property and Innovation, The Patent Office – Mr. Phil Lewis, Senior Policy Adviser ➤ Private Sector Executive – Mr. James Kennedy, Procter&Gamble, GBLAAC and WCO IPR Strategic Group
19.00 – 20.30	Cocktail Reception – The Government of Romania

Wednesday 12 July 2006	
09.00 – 09.15	<p>Opening Comments – Congress Chair <i>Introduction of 2nd Key Theme – Enhancing Cooperation & Coordination among Enforcement Agencies, the Judiciary and the Private Sector</i></p>
09.15 – 10.30	<p>Theme 2A: Enhancing Cooperation & Coordination – Regional Perspectives <i>How have countries in the region introduced and implemented cross-border solutions to the counterfeiting and piracy problem? What tools have proved effective? What has worked and what remains to be done?</i></p> <ul style="list-style-type: none"> ➤ Romania/Bulgaria – Cross Border Cooperation, Romania – Ministry of Administration and Internal Affairs - Mr. Anghel Andreescu, State Secretary and National Agency for Fiscal Administration, Mr. Gelu Stefan Diaconu, Vice – President ➤ Programs of Regional Cooperation - Mr. Alexandru Ionaş, Deputy Director SECI ➤ Ministry of Internal Affairs, Bulgaria – Mr. Dimitar Giorgiev, Advisor of the Minister ➤ UN/ECE, IP Advisory Group, Private Sector Co - chair – Mrs. Antonina Pakharenko Anderson
10.30 – 11.00	Coffee Break
11.00 – 12.30	<p>Theme 2B: Enhancing Cooperation & Coordination – Perspectives from other Countries <i>Countries in others parts of the world have developed tools and programs to deal with the counterfeiting and piracy problem within their own borders and with their trading partners. Speakers will describe these tools and their experiences dealing with the issues.</i></p> <ul style="list-style-type: none"> ➤ China – Ministry of Public Security of P.R.C. - Economic Crime Investigation Department – Mrs. Yaohua Che, Vice Director General ➤ Japan – Ministry of Economy, Industry and Trade - Mr.Masayasu Hosumi, Counsellor ➤ United States – Office of International Intellectual Property Enforcement, Department of Commerce – Mr. David Brener, International Program Manager ➤ Private Sector Executive, Eli Lilly and GBLAAC – Mr. Kevin Moore, Investigation Manager

12.30 – 13.30	Lunch – The Government of Romania
13.30 – 15.00	<p>Theme 2C: Enhancing Cooperation & Coordination – International Perspectives <i>International government and private sector organizations are developing and implementing tools and programs to assist countries to better deal with the counterfeiting and piracy problem. Speakers will describe these programs and how they might be relevant to countries attending the Congress.</i></p> <ul style="list-style-type: none"> ➤ World Intellectual Property Organization (WIPO), Director of Enforcement and Special Projects Division – Mr. Wolfgang Starein ➤ Organization for Economic Development and Cooperation (OECD), Head of Structural Policy Division - Mr. Wolfgang Hubner ➤ Interpol, Intellectual Property Program Manager – Mrs. Aline Lecadre ➤ World Customs Organization (WCO), Technical Officer – Mr. Pierre Bertrand ➤ Private Sector Executive, British American Tobacco, GBLAAC and INTA - Ms. Toe Su Aung
15.00 – 15.30	<p>Discussion on Regional Congress Outcomes Declaration <i>The draft Outcomes Statement will be distributed before lunch with a request for thoughts and comments in the afternoon. This time will be used to identify additions and obtain concurrence to the document by delegates.</i></p>
15.30 – 16.00	<p>Day 2 – Summary and Closing Remarks Congress Chair</p> <ul style="list-style-type: none"> ➤ Secretary General, World Customs Organization – Mr. Michel Danet ➤ Director, World Intellectual Property Organization – Mr. Wolfgang Starein ➤ Executive Director of Police Services, Interpol – Mr. Jean-Michel Louboutin ➤ Private Sector Executive - Chairman, Global Business Leaders Alliance Against Counterfeiting - Mr. William Dobson ➤ Deputy – Minister of Foreign Affairs, Romania - Mr. Teodor Baconschi ➤ Deputy General Prosecutor – Public Ministry, Romania – Mrs. Georgeta Gabriela Ghiță